



Media Kit

About Fair Food Network

Fair Food Network grows community health, wealth, and resilience through food—starting in Michigan and seeding change nationwide. As a nonprofit and investor, we exist so families can eat well, farms and food businesses thrive, and people can keep their food dollars in their own neighborhoods. We believe this is possible only when communities can grow, sell, and buy more local food. Through our on-the-ground programs, strategic investments, and policy change, we work with partners to strengthen local food economies and expand access to affordable, healthy food across the country. Together, we're proving that when we start with food, anything is possible. Learn more at FairFoodNetwork.org.

Mission

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What We Do

Fair Food Network's programs support the farmers and producers who grow our food, the entrepreneurs who bring it to market, and the families who bring it home.

Nutrition Incentives

Fair Food Network develops and supports nutrition incentive programs that expand access to healthy, local food, supports farmers, and grows local economies. Our **Double Up Food Bucks** program, a national model for nutrition incentives, helps SNAP participants put more fresh fruits and vegetables on the table. It also supports Michigan farmers and community retailers.

Since 2009, we've helped launch and strengthen similar programs across the country. Today, we're a core partner in the **Nutrition Incentive Hub**, a national resource center supporting nutrition incentive and produce prescription programs in nearly every state across the country. Through technical assistance and innovation work, we help partners improve program design, share what's working, and test new ideas to make our programs more effective.

Impact Investing

Fair Food Network’s impact investing work powers the success of food and farm entrepreneurs who are building a more resilient future for their communities. From farms to food trucks to neighborhood markets, we provide comprehensive support through flexible capital, hands-on technical support, and access to strong local networks.

Through our **Fair Food Fund** and our leadership of the **Michigan Good Food Fund** collaborative, we invest in the full ecosystem of local food entrepreneurship. We focus on expanding opportunity for emerging leaders in the field, especially in communities who haven’t had equal access to traditional financing. Our investments create local jobs, support small businesses, and keep dollars circulating in communities—from rural farms to urban markets.

Policy

Fair Food Network’s policy work transforms local solutions into national impact, building a food system that works better for everyone. Our Double Up Food Bucks nutrition incentive program has sustained bipartisan support in Michigan, gaining \$20 million in state funding and providing a model for smart, inclusive policy that strengthens local economies. We also lead the coalition behind GusNIP-funded nutrition incentives, securing more than \$50 million a year in federal funding since 2019. In 2025, we expanded our work to address pressures on small and mid-sized farms. Guided by farmers, policymakers, and industry leaders, our policy agenda now supports market access, reduces costs, and strengthens safety nets—ensuring that public investment drives real returns for farmers and communities. Through policy, we turn local success into national impact—building a food system that works better for everyone.

Capacity Building & National Leadership

Fair Food Network collaborates with organizations nationwide to share models, technical assistance, and field-building support that help communities strengthen their local food economies.

Areas of Expertise

Fair Food Network experts are available for interviews, commentary, panels, podcasts, and background conversations on topics including:

- Local food economies
- Nutrition incentives

- Healthy food access
- Food and farm entrepreneurship
- Impact investing
- Community wealth building
- Food and farm policy
- Resilient food supply chains
- Rural and urban food access
- Catalytic capital and innovative finance
- Michigan local food systems
- National food systems trends

Organizational Snapshot

- National nonprofit and impact investor
- Leader in local food economies, nutrition incentives, and healthy food financing
- Convener of cross-sector partnerships
- Focused on scalable, community-rooted solutions starting in Michigan

Recent Impact Highlights

- Helped scale nutrition incentive programs nationwide through the Nutrition Incentive Hub
- Supported dozens of food and farm businesses through Fair Food Fund investments
- Expanded access to healthy, locally grown food for families using SNAP

Media Contacts

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For media inquiries, interview requests, speaking opportunities, or expert commentary, please contact our team.