



# Fair Food Fund

## Our Impact Investing Arm

## Calling All Food Entrepreneurs

**Fair Food Fund is a place-based fund that provides financing and business assistance so food entrepreneurs can be the engine of a more equitable future.** As a national fund that works locally, current areas of focus include Michigan and the Northeastern United States.

### Financing

Fair Food Fund provides patient, customized financing working with you to match your needs with the right product, including traditional loans and more. Other financing structures include:



#### Revenue-Based Financing

This is a capital-raising method in which lenders agree to provide capital to a business in exchange for a certain percentage of the company's ongoing total gross revenues.



#### Convertible Debt

A loan that converts into equity or ownership in a company at a later time.



#### Equity Investments

When investors purchase ownership of a business. Investors give the business money and get to own a part of the company in exchange.



#### Credit Enhancement

Capital that Fair Food Fund uses to reduce the risk of a loan for other lenders, primarily by guaranteeing a portion of the other lenders loan. The guarantee unlocks financing for entrepreneurs who would likely not have been able to receive it without the guarantee.

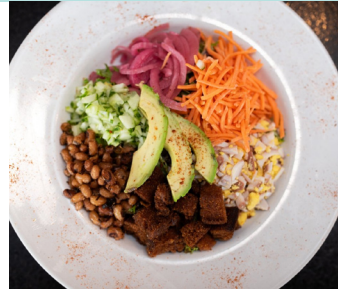
We offer stand-alone investments ranging from \$10,000 to \$250,000 or as part of a larger financing package.

### Business Assistance

We bolster financing with all-encompassing business assistance that meets you where you are. This includes targeted one-on-one support, immersive training, access to industry expertise, and advising and mentorship from Fair Food Network's national network.



We want to partner with you as you take your business to the next level.



## Eligibility

As a mission-driven fund, we look for entrepreneurs making a difference in their communities.

See below for specific criteria we use.



### Geography

We invest in companies incorporated in the U.S. that are working in Michigan and in the Northeast United States.



### Sector

We invest in all types of businesses working across the food system.



### Stage

We invest in early-stage businesses and support the continued growth of more mature companies.



### Financial Sustainability

We're looking for businesses that are profitable or can demonstrate a path to profitability. We will review your current financial position and discuss your future plans.



### Social Impact

We invest in food organizations and businesses serving their communities. Local food organizations and businesses are sources of community nourishment and culture, economic opportunity, and environmental stewardship. By moving money their way, we aim to redress racial and gender inequities and support local vision and resilience.

## Let's Get In Touch

Email us at [thefund@fairfoodnetwork.org](mailto:thefund@fairfoodnetwork.org) or visit [FairFoodNetwork.org/GetStarted](https://FairFoodNetwork.org/GetStarted) to connect with us about financing or business assistance.



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