

FAIR FOOD NETWORK PRESENTS ITS IMPACT INVESTING ARM

# Fair Food Fund

Investing in Community Health & Wealth



## The Opportunity

The food economy — fundamental in every community — has outsized power to create greater health and wealth equity.

## The Solution

Fair Food Fund is reimagining capital in communities — financial, social, intellectual, political — so food entrepreneurs can be the engine of a more equitable future.

## The Impact

We're not just investing in entrepreneurs, we are growing healthier, wealthier, more equitable communities.

Join us.

**An Investment That Works: \$1 Invested = \$8.90 in Community Benefits**

## Fair Food Fund Team

Since 2012, Fair Food Fund has been investing in entrepreneurs as they harness the power of food to transform their communities for good.

We are a team of industry experts with decades of experience in community-based impact investing, food and agriculture, and entrepreneurship. Together, we are transforming the business of food from farms to families.



**Oran Hesterman**  
Founder & CEO  
*Fair Food Network*



**Kate Krauss**  
Executive Director & COO  
*Fair Food Network*



**Jean Chorazyczewski**  
Program Director



**Kyama Kitavi**  
Investment Manager



**Joel Moyer**  
Portfolio Manager



**Xana Williams**  
Technical Assistance



**Lisa Sebesta**  
Portfolio Advisor



**Daniel Tellalian**  
Portfolio Advisor



[FairFoodNetwork.org](http://FairFoodNetwork.org)

Investment  
Committee

Aviv Aviad  
Chris Bentley  
Kofi Callender  
Oran Hesterman

Kate Krauss  
Michael Rozyne  
Jeff Scheer  
Lisa Sebesta

Daniel Tellalian  
Mark Watson

## Our Holistic Approach

As a national fund that works locally, we build solutions with communities that catalyze not just entrepreneur success, but systems change. We complement local ecosystems with our own catalytic capital, business assistance, and industry networks with an eye toward closing investments that might not otherwise be possible. Current places of work include the Northeast and Michigan through the Michigan Good Food Fund, for which we serve as administrative manager, business assistance architect, and lending partner.



### Catalytic Capital

- **Flexible:** Debt, equity, and grants blended for customized capital solutions
- **Catalytic:** We integrate local resources and bring capital off the sidelines
- **Stage Agnostic:** Seed to growth stage
- **Target Deal Size:** \$50,000 to \$300,000



### Wrap-Around Business Assistance

- **Workshops & Programs:** Broad reach programs by geography, business topic, or food sector
- **1:1 Support:** Tailored support in partnership with industry experts
- **Integrated:** Curated support accompanying investments



### Fair Food Network

- **Nat'l Program Footprint:** Healthy food incentive programming in 28+ states plus field leadership via USDA-designated Nutrition Incentive Hub
- **Network:** Food system expertise & national network build over 10+ years

## Outsized Social Impact

Our portfolio is poised to generate outsized social impact: healthy food access, better business for family farmers, and more jobs and stronger local economies. Our commitment to racial and social equity means ensuring 50% of investments go to women and BIPOC-led businesses (Black, Indigenous, and Communities of Color).



### Healthy Food



### Family Farmers



### Job Creation & Economic Development



### Women & BIPOC Entrepreneurs

## Ways to Invest

The Fair Food Fund presents an opportunity for investors to catalyze change at the entrepreneur, community, and system levels. From social impact notes to co-investments or grants, there are many ways to get involved.



### Social Impact Notes

Invest in a diverse portfolio of enterprises generating a 10-year term at 2% or 5-year term at 1.5%.

### Co-Invest

Support innovative food enterprises leveraging Fair Food Fund's due diligence.

### Grants

Provide grants to support equity financing, business assistance, or expanded fund operations.

