

FAIR FOOD NETWORK PRESENTS ITS IMPACT INVESTING ARM

Fair Food Fund

Investing in Community Health & Wealth



The Opportunity

The food economy — fundamental in every community — has outsized power to create greater health, wealth, and environmental equity.

The Solution

Fair Food Fund is reimagining capital in communities — financial, social, intellectual, political — so food entrepreneurs can be the engine of a more equitable future.

The Impact

We're not just investing in entrepreneurs, we are growing healthier, wealthier, more equitable communities.

Join us.

An Investment That Works: \$1 Invested = \$8.90 in Community Benefits

Fair Food Fund Team

Since 2013, Fair Food Fund has been investing in entrepreneurs as they harness the power of food to transform their communities for good.

We are a team of industry experts with decades of experience in community-based impact investing, food and agriculture, and entrepreneurship. Together, we are transforming the business of food from farms to families.



Oran Hesterman
Founder & CEO
Fair Food Network



Mark Watson
Senior Investment
Strategist



Jean Chorazyczewski
Program Director



Kyama Kitavi
Investment Manager



Joel Moyer
Portfolio Manager



Lolita Nunn
Investor Relations



Xana Williams
Technical Assistance



Chris Bentley
Portfolio Advisor



Lisa Sebesta
Portfolio Advisor



Daniel Tellelian
Portfolio Advisor



fairfoodnetwork.org

Investment
Committee

Aviv Aviad
Chris Bentley
Kofi Callender
Oran Hesterman

Kate Krauss
Michael Rozyne
Jeff Scheer
Lisa Sebesta

Daniel Tellelian
Mark Watson

Our Holistic Approach

As a national fund that works locally, we integrate and augment local assets alongside our catalytic capital, wrap-around business assistance, and the national reach and resources of Fair Food Network. Current places of work include the Northeast, Camden, NJ, and the statewide Michigan Good Food Fund, for which we serve as initiative manager, business assistance architect, and lending partner.



Catalytic Capital

- **Flexible:** Debt, equity, and grants blended for customized capital solutions
- **Catalytic:** We integrate local resources and bring capital off the sidelines
- **Stage Agnostic:** Seed to growth stage
- **Target Deal Size:** \$50,000 to \$300,000



Wrap-Around Business Assistance

- **Workshops & Programs:** Broad reach programs by geography, business topic, or food sector
- **1:1 Support:** Tailored support in partnership with industry experts
- **Integrated:** Curated support accompanying investments



Fair Food Network

- **Natl' Program Footprint:** Healthy food incentive programming in 28+ states plus field leadership via USDA-designated Nutrition Incentive Hub
- **Network:** Food system expertise & national network build over 10+ years

Outsized Social Impact

Our portfolio is poised to generate outsized social impact: healthy food access, better business for family farmers, and more jobs and stronger local economies. Our commitment to racial and social equity means ensuring 50% of investments go to women and BIPOC-led enterprises (Black, Indigenous, and Communities of Color).



Healthy Food



Family Farmers



Job Creation & Economic Development



Women & BIPOC Entrepreneurs

Ways to Invest

The Fair Food Fund presents an opportunity for investors to catalyze change at the entrepreneur, community, and system levels. From social impact notes to co-investments or grants, there are many ways to get involved.



Social Impact Notes

Invest in a diverse portfolio of enterprises generating a 10-year term at 2% or 5-year term at 1.5%.

Co-Invest

Support innovative food enterprises leveraging Fair Food Fund's due diligence.

Grants

Provide grants to support equity financing, business assistance, or expanded fund operations.

