

# Connecting good food entrepreneurs with business expertise.

Fair Food Network created the Fair Food Fund to **provide** financing and business assistance to good food enterprises that connect small and mid-size farms with consumers hungry for local, sustainably grown food. We fuel good food entrepreneurship in order to help build robust regional food systems—and in the process, help exceptional, innovative businesses turn potential into profit.

The Fair Food Consulting Corps provides **one-on-one, targeted assistance to good food enterprises** at a price they can afford.

We provide up to \$10,000 in funding per project for selected participants and cover as much as 80% of total project cost.

Our diverse network of consultants and local partners provide expertise in many areas, including:



Business planning



Marketing



Financial management



Operations management



Food-safety compliance



And more

Our growing network of local partners includes CEI, Common Capital, New Hampshire Community Loan Fund, PVGrows, Slow Money Maine, The Carrot Project, Vermont Farm & Forest Viability Program, and Vermont Sustainable Jobs Fund among others.

## Want help growing your good food enterprise?

We invite you to apply for Consulting Corps services today. We accept applications on a rolling basis. If your enterprise is selected, we will pair you with a consultant who can provide the assistance and tools to help your business grow and thrive.

#### To be eligible for Consulting Corps services, enterprises must:

- Support the long-term financial viability of small and mid-size farms in the Northeastern United States (CT, MA, ME, NH, NJ, NY, PA, RI, and VT).
- Be structured as a for-profit or nonprofit enterprise that generates revenue by selling products and/or services.
- Match a portion of the cost of consulting services received.



# How we are building vibrant regional food systems.





Invest in innovative good food enterprises with financing + business assistance



Help small- and mid-size sustainable farms thrive

Dig deeper.
fairfoodnetwork.org/fairfoodfund

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### We prioritize funding for applicants that:

- Provide processing and marketing, local food distribution, or information technology platforms that link farms with consumers and wholesale customers.
- Plan to seek financing to grow their enterprise in the next 6-12 months.
- Are based in the Northeastern
   United States, especially NH, ME, VT, and Western MA (i.e., Franklin, Hampshire, Hampden, and Berkshire counties).



"The Consulting Corps has helped our business grow and thrive with essential accounting, cash flow planning, and communications strategy and support."

— **Amber Lambke** *President,* Maine Grains
Skowhegan, Maine



Fair Food Fund is a program of Fair Food Network, which pioneers win/win/win solutions that support farmers, strengthen local economies, and increase access to healthy food—especially in our most underserved communities.