STRENGTHENING DETROIT VOICES

Telephone Town Hall Summary

WHAT:
Telephone Town Hall

WHY:
To create an opportunity for thousands of Detroiters to engage in a community conversation about accessibility and affordability of healthy food options.

HOW:
The Telephone Town Hall combines traditional communications methods with contemporary technology to create a highly interactive virtual town hall meeting, allowing thousands of participants to interact with a panel of experts in the food systems field.

CALLER STATISTICS

<table>
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<tr>
<th>Invitation Calls Made: 47,751</th>
<th>Invitation Calls Answered: 11,100</th>
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<tbody>
<tr>
<td>Invitations Accepted: 7,485</td>
<td>67%</td>
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Participants:
- On entire length of call: 450
- Screened for questions: 127
- Spoke live on the air: 12
CONCLUSION

The Telephone Town Hall engaged thousands of community members in this important conversation. They were heard; they asked questions; and their voices are being amplified to leaders and policy makers through the Strengthening Detroit Voices project at Fair Food Network.

For more information on Strengthening Detroit Voices, including the audio recording of the Telephone Town Hall, please visit: http://www.fairfoodnetwork.org/what-we-do/projects/strengthening-detroit-voices

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Source:
www.fairfoodnetwork.org/resources/telephone-town-hall-summary-results