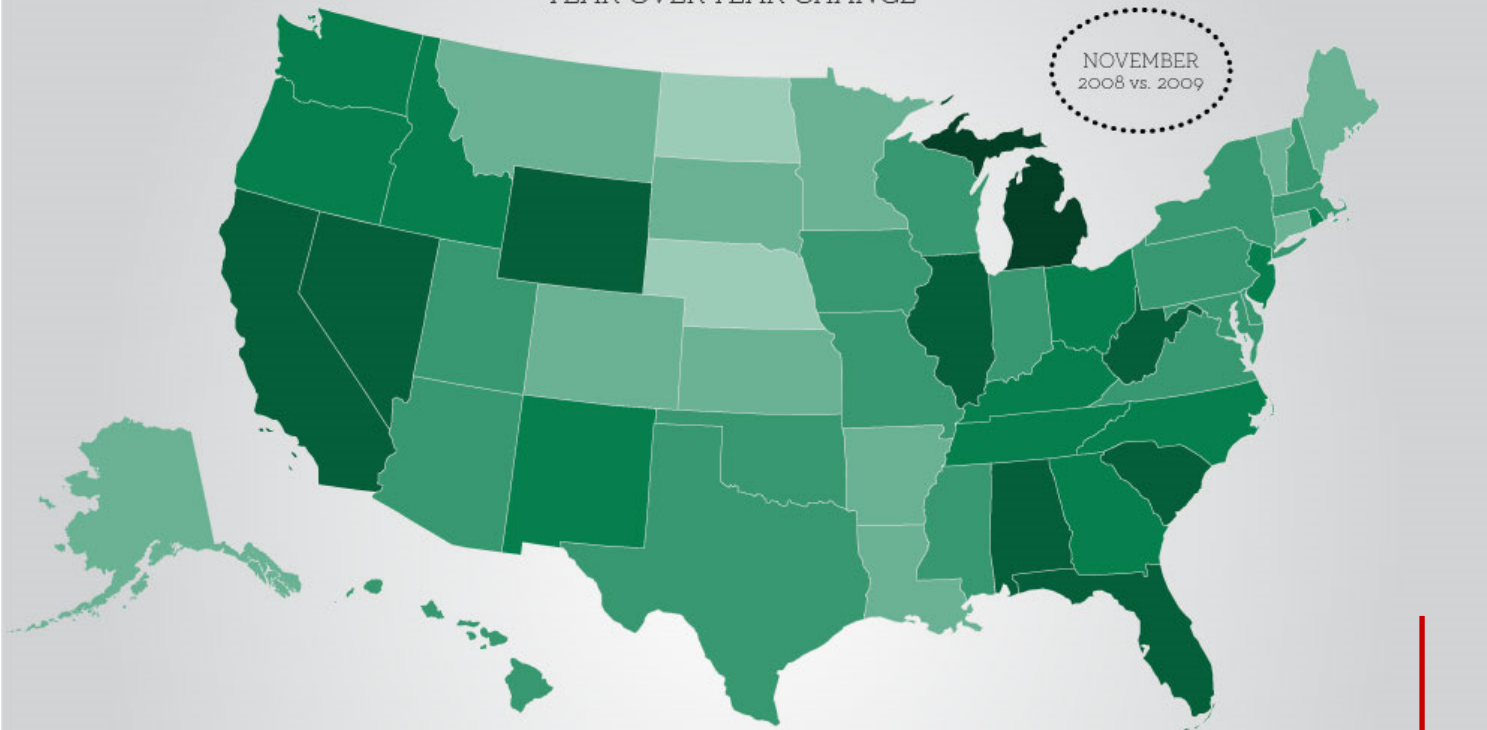


THE YEAR OF UNEMPLOYMENT

PRESENTED BY: mint.com

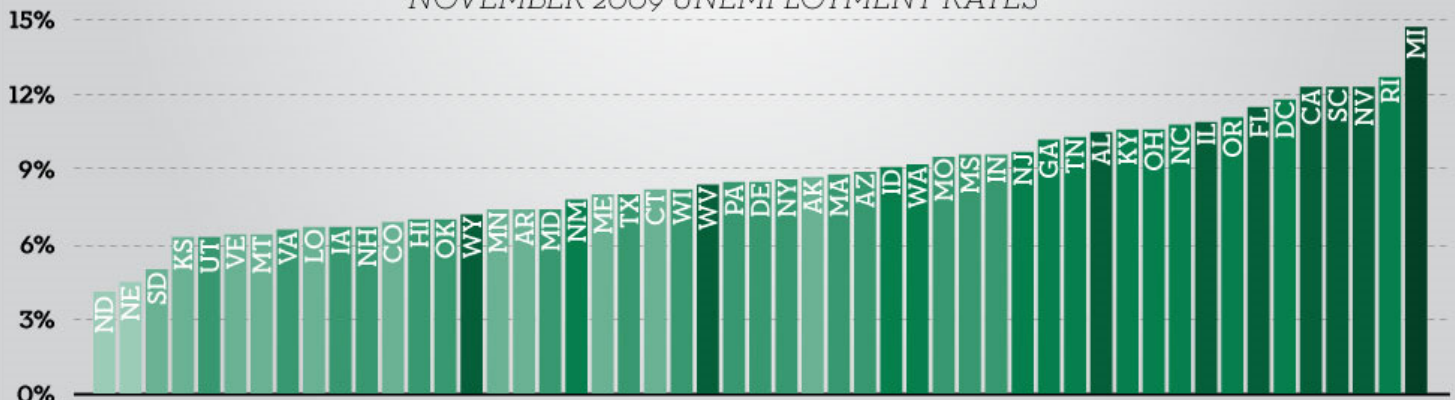
0 - .99% 1 - 1.99% 2 - 2.99% 3 - 3.99% 4 - 4.99% 5 - 5.99%

YEAR-OVER-YEAR CHANGE



NOVEMBER
2008 vs. 2009

NOVEMBER 2009 UNEMPLOYMENT RATES



SOURCE: UNITED STATES DEPARTMENT OF LABOR

A Closer Look at Michigan and Detroit



Unemployment

- Michigan Unemployment Rate = 14.7%¹
- Detroit Unemployment Rate = 16.7%¹
- Michigan lost 840,000 jobs in the last 10 years²

Poverty Rate

- Michigan = 14.4%³
- Wayne County = 20.5%³
- Child poverty in Michigan = 19.4%⁴

Food Security

- Food Deserts = 500,000 Detroiters live in a food desert.⁵
(Food Deserts are large and isolated geographic areas where mainstream grocery stores are absent or distant.)
- Food Security = 12% of Michigan households are food insecure⁶
(Food insecurity refers to the lack of access to enough food to fully meet basic needs at all times due to lack of financial resources.)

Food Stamps

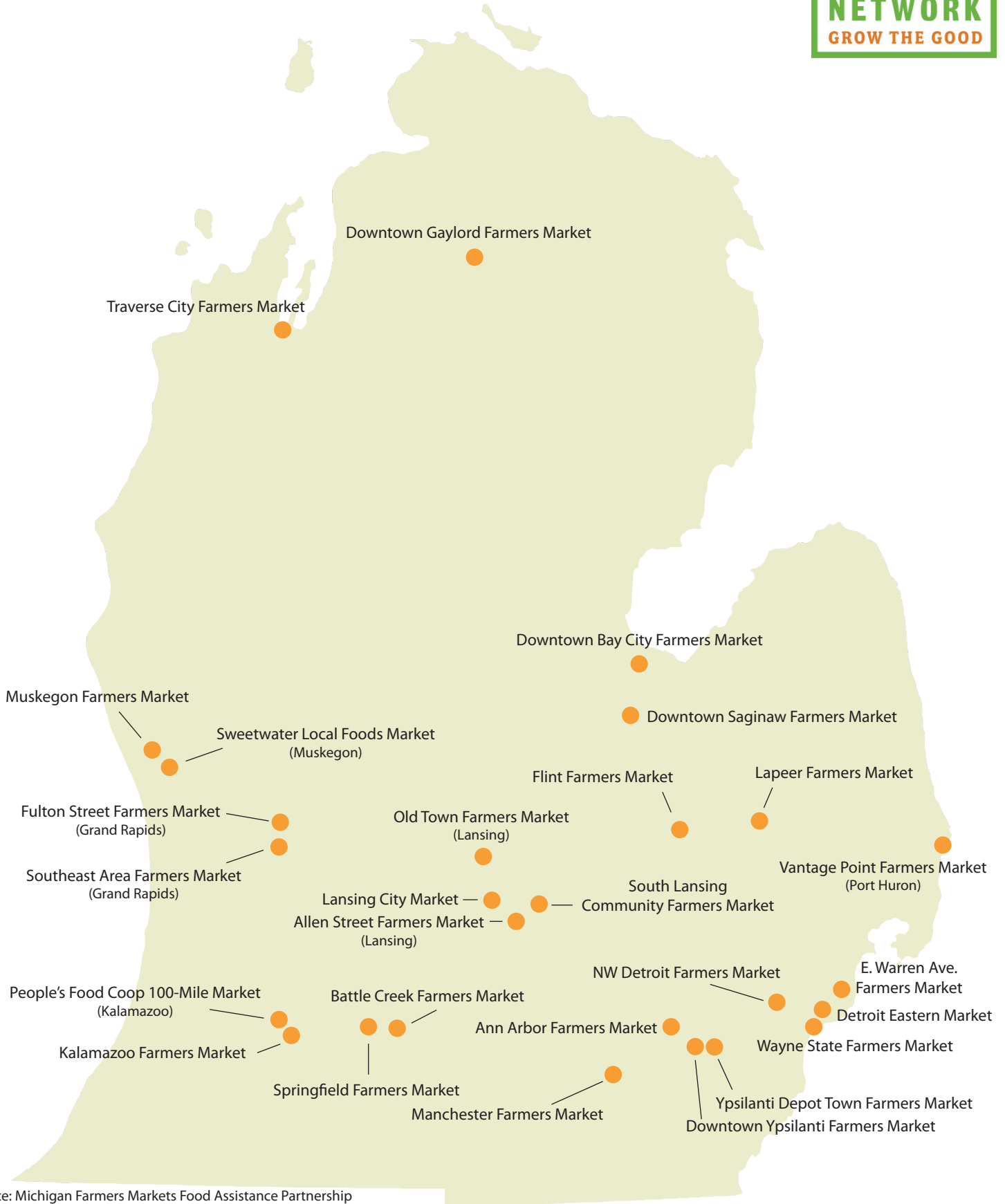
- 22% of Wayne County residents are on food stamps, a 17% increase from 2007⁷
- In 2009 \$450M in SNAP benefits issued in Detroit:⁸
 - 25% spent outside of the city,
 - 60% of the remaining will be spent in liquor and/or convenience stores because of lack of healthy food outlets



1 Bureau of Labor Statistics, 2008
2 Kaiser Family Foundation, 2009
3 Economic Research Service, 2008
4 Food Research and Action Center (FRAC), 2008
5 Mari Gallagher and Associates, 2007
6 FRAC, 2008
7 New York Times, 2009
8 Michigan Department of Human Services, 2009

Mo' Bucks Double Value Coupon Project

Michigan Farmers Markets that Accept SNAP as of January 2010



Michigan Farmers Markets

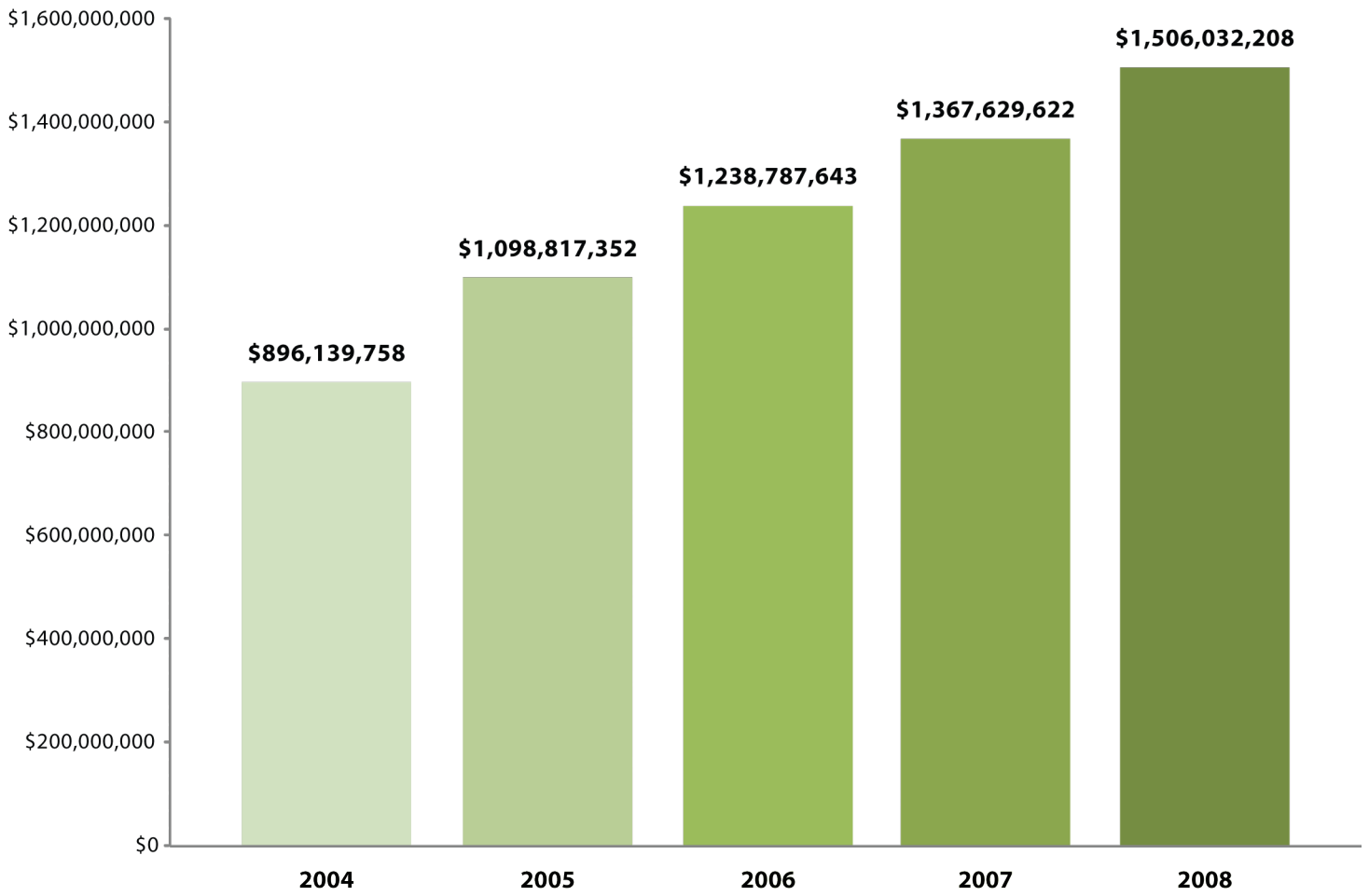
2006 through 2008

Source: Michigan Farmers Market Association

1	100-Mile Market of Kalamazoo	83	Fenton Farmers Market	165	Northville Farmers' Market
2	Ada Village Farmers' Market	84	Flint Farmers' Market	166	Northwest Detroit Farmers' Market
3	Adrian Farmers Market	85	Fort Visger CDC Farmers Market	167	Northwest Lansing Farmers Market
4	Albion Farmers' Market	86	Fowlerville Farmers' Market	168	Oakland County Farmers' Market
5	Alcona Farmers' Market	87	Frankenmuth Farmers Market	169	Onaway Farmers Market
6	Alger Heights Farmers Market	88	Frankfort Farmers Market	170	Ortonville Market: Friday's in the Park, Beets, Beats and Eats
7	Allegan Farmers Market	89	Fremont Farmers' Market	171	Oscoda Farmers Market--NOT OPEN
8	Allen Street Farmers Market	90	Friday Nights in the Park: Beets and Eats	172	Out of the Past Farmers Market, Marion
9	Alma Farmers' Market	91	Friends of Walker Tavern Farm Market	173	Owosso Farmers Market
10	Almont Farmers Market	92	Fulton Street Farmers Market	174	Pavilion on Court Downtown Gaylord Farmers Market
11	Alpha's Farmers' Market	93	Garden City Farmers' Market	175	Pentwater's Farmers Market
12	Alternative Farmers' Market at the Village	94	Gateway Farmers' Market	176	Petoskey Farmers Market
13	Ann Arbor Farmers Market	95	Gaylord West Farmers Market	177	Pickford Farmers Market
14	Antrim County Farmers Market	96	Gladstone Farmers' Market	178	Pinckney Market In the Park
15	Athens Farmers' Market	97	Glen Arbor Farmers Market	179	Plainfield Township Farmer's Market
16	Battle Creek Farmers Market	98	Gorzinski's Farmers Market	180	Plymouth Farmer's Market
17	Bay County Farmers' Market	99	Grand Haven Farmers' Market	181	Port Austin Farmers Market
18	Bayside Farmers Market	100	Grand Ledge Farmers Market	182	Port Huron Farmers Market
19	Beaumont Hospital, Royal Oak / Hometown Harvest	101	Grand River Market	183	Port Sanilac Farmers' Market
20	Beets Beats and Eats	102	Grand Valley State University Farmer's Market	184	Portland Farmer's Market
21	Belding Farmers' Market	103	Greenville Area Farmer's Market	185	Project Fresh Market, Benton Harbor
22	Belleville Farmer's Market	104	Gwinn Farmers Market	186	Richfield Township Farmers Market
23	Bellevue Farmers Market	105	Hancock Farmers Market (formerly Hancock Tori)	187	Richland Farmers' Market
24	Big Rapids Farmers Market	106	Harbor Springs - Farmers Market	188	Rockford Farm Market
25	Birch Run Farmers' Market	107	Harrison Farmers' Market	189	Rogers City Farmers Market
26	Birmingham Farmers Market	108	Harrisville Farmers Market	190	Roscommon Outdoor/Farm Market
27	Blissfield Farmers' Market	109	Hartland Farmers' Market	191	Royal Oak Farmers Market
28	Blue Water Farmers' Market	110	Harvey Farmers' Market	192	Saline Farmers' Market
29	BLUEBERRY HILLS	111	Hastings Farmers Market	193	Sandusky Farmers Market
30	Boyne City Farmer's Market	112	Hemlock Farmers Market	194	Sanford Farmers Market
31	Brighton Farmers' Market	113	Highland Park Farmer's Market	195	Sara Hardy Downtown Traverse City Farmers Market
32	Bronson Winter Farmers' Market	114	Hillman Farmers Market	196	Saugatuck/Douglas Green Market
33	Buchanan Farmers' Market	115	Hillsdale Flea Market	197	Sault Ste. Marie Farmers' Market
34	Bushel Basket Market @ Chelsea Comm. Hosp	116	Holland Municipal Farmers Market	198	Scott's Farm Market
35	Byron Farmers' Market	117	Holly Mill Market	199	Scottville Farmers' Market
36	Cadillac Area Farmers Market	118	Homer Farmers Market	200	Shelby Twp DDA Farmers Market
37	Caro Farmers Market	119	Houghton Lake Village Farm Market	201	Skandia Farmers' Market
38	Cassopolis Open Air Market	120	Howard City Farmers Market	202	South Haven Farmers Market
39	Centre Street Market, Portage	121	Howell's Sunday Farmers Market	203	South Lansing Community Farmers Market
40	Charlevoix's Farmers' Market	122	Hudsonville Farmers Market	204	Southeast Area Farmers' Market
41	Charlotte DDA Farmers Market	123	Imlay City Farmers' Market	205	Southfield Farmers Market
42	Cheboygan Farmers' Market	124	Indian River Grower's Market	206	Southside Community Coalition Farmers Market (Lansing)
43	Chelsea Community Farmers' Market-Fairgrounds	125	Ionia Farmers' Market	207	Spring Lake Farm and Garden Market
44	Chelsea Farmers' Market--Downtown	126	Iron Mountain Farmers' Market	208	Springfield Farmers Market
45	Chesaning Farmers' Market	127	Island Park Farmers Market	209	Springfield Recreation Area Farmers' Market
46	City of East Lansing Farmer's Market	128	J and J sweetcorn	210	Springport Youth Farm Stand
47	City of Grand Blanc Farmers Market	129	Jewett Street Farmers Market	211	St John Farmers Markets
48	City of Ithaca Farmers Market	130	Kalamazoo Farmers' Market	212	St. Clair Farmers' Market
49	City of Menominee	131	Kalkaska Farmers Market	213	St. Ignace Farmers Market
50	City of South Haven Farmers' Market	132	Ladybug Open-Air Market	214	St. Joseph Farmers' Market
51	City of Springfield's Farmers Market	133	Lansing Old Town Commercial Association's Farmers Market	215	Stephenson Garden Market
52	City of Wayne	134	Lapeer Farmers Market	216	Stony Lake Farmers Market
53	Clarkston Farmers' Market	135	Lawrence Farmers' Market	217	Superior Farm Market
54	Clinton Farmers Market	136	Leelanau Farmers Markets-Empire	218	Suttons Bay Farmers Market
55	Coopersville Farmers' Market	137	Leland Farmers Market	219	Swartz Creek Farmers' Market
56	Crystal Farmers' Market	138	Linden Market Place	220	Sweetwater Local Foods Market, Muskegon
57	Dansville Farmers' Market	139	Livonia Farmers Market	221	Tecumseh Farmers' Market
58	Davison Farmer's Market	140	Lowell Area Farmers' Market	222	Texas Township Farmers' Market, Kalamazoo
59	Decatur Farmers' Market	141	Mackinaw City Farmers Market	223	The Farm Market at Ben Jeffs River Park
60	Detroit Eastern Market	142	Manchester Farmers' Market	224	The Lansing City Market
61	DeWitt Farmers' Market	143	Manistee Farmers Market	225	Three Oaks Farmers' Market
62	Dexter Farmers' Market	144	Marshall Area Farmers Market	226	Traverse City Farmers Market
63	Dimondale Farmers' Market	145	Mason Farmers Market	227	Vantage Point Farmers Market
64	Dowagiac Farmers' Market	146	Menominee Downtown Farmers Market	228	Vassar Farmers' Market
65	Downtown Bay City Farmers Market	147	Meridian Township Farmers' Market	229	Vernon Farmers Market
66	Downtown Gaylord Farmers Market	148	Metro Health Village Farmers Market	230	Village of Constantine
67	Downtown LeRoy Farmers Market	149	Midland Area Farmers Market	231	Village of Middleville Farmers Market
68	Downtown Marquette Farmers Market	150	Milan Farmers' and Crafters--Tolan St. & Wilson Park Markets	232	Walled Lake Farmers' Market
69	Downtown Rochester Farmers Market	151	Milford Farmers' Market	233	Warren Farmers Market
70	Downtown Saginaw Farmers' Market	152	Monroe County Farmers' Market	234	Wayland Area Farmers Market (NO MARKET FOR 2007)
71	Downtown Ypsilanti Farmers' Market	153	Montague Farmers' Market	235	Wayne State Wednesday Farmers Market
72	Durand's Farmers Market	154	Morrice Farmers' Market	236	West Park Farmers' Market
73	East Jordan Farmers' Market	155	Mount Clemens Farmers' Market	237	West Branch Farmers Market
74	East Warren Avenue Farmers Market	156	Munising Farmer's Market	238	Westside Farmer's Market
75	Eaton Rapids Greyhound Band's Farm Market	157	Muskegon Farmers Market	239	Westside Farmers' Market
76	Elberta Farmers' Market	158	Muskegon Heights Farmer's Market	240	Williamston Farmers' Market
77	Elk Rapids Chamber Farmers Market	159	Nature's Best Farmers Market	241	Wilson Barn Farmers Market
78	Empire Farmers' Market	160	New Baltimore Farmers' Market	242	Wixom Farmers Market
79	Engadine Farmers' Market	161	Newaygo Farmers Market	243	Ypsilanti Farmers' Market
80	Escanaba Farmers' Market	162	Niles French Market and Artisan Faire	244	Ypsilanti Farmers' Market Depot Town
81	FARMERS & ARTISANS MARKET DEARBORN	163	Northeast MI Regional Farm Market	245	Zeeland's Main Place Market
82	Farmington Farmers and Artisans Market	164	Northport Farmers Market		

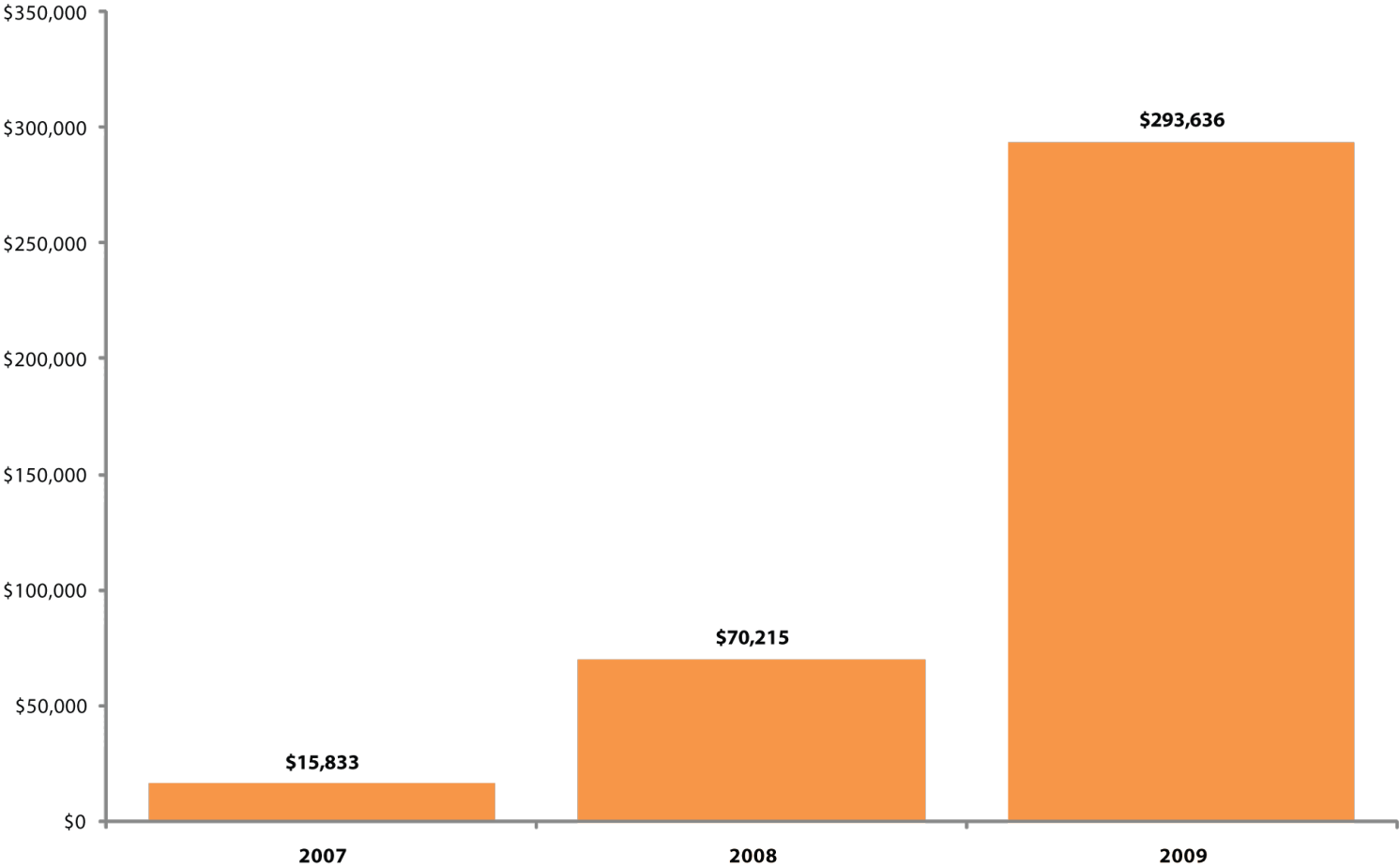
Total SNAP Sales in Michigan

2004 through 2008



Total SNAP Sales at Farmers Markets in Michigan

2007 through 2009



Source: Michigan Farmers Markets Food Assistance Partnership