



LOCAL FOOD GROWS LOCAL ECONOMY

A small shift has a big impact

Let's look at Michigan, for example

Imagine if Michigan residents and institutions shifted just 20 percent of food purchasing to local sources. According to economist Michael Shuman's "The Economic Impacts of Localizing Michigan's Food System,"* this shift in demand leads to a shift in supply that creates jobs, revitalizes communities and boosts the economy. It's a model for how communities and states can redesign their food system.

FOR MORE INFORMATION
Contact Fair Food Network at
info@fairfoodnetwork.org or 734-213-3999
for more information. To read the full report,
visit fairfoodnetwork.org/resources.



leads to



42,519

new food related jobs

generating



\$1.5 billion
annually in new wages

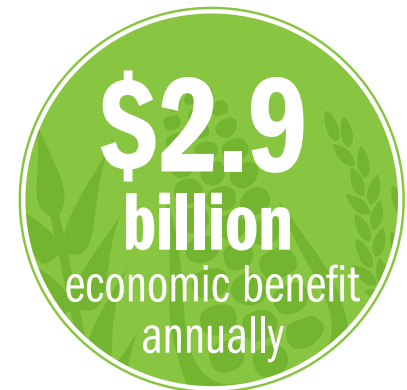


\$255 million
in state and local
tax collection



\$1.1 billion
in additional value
added products

equaling



* Data from "The Economic Impacts of Localizing Michigan's Food System" by Michael Shuman, Cutting Edge Capital, June 2013.
Michael Shuman is an economist, attorney, entrepreneur, author and director of Research and Marketing for Cutting Edge Capital.