Let’s look at Michigan, for example

Imagine if Michigan residents and institutions shifted just 20 percent of food purchasing to local sources. According to economist Michael Shuman’s “The Economic Impacts of Localizing Michigan’s Food System,”* this shift in demand leads to a shift in supply that creates jobs, revitalizes communities and boosts the economy. It’s a model for how communities and states can redesign their food system.

- **20%** shift to local food purchasing
- **42,519** new food related jobs
- **$1.5 billion** annually in new wages
- **$255 million** in state and local tax collection
- **$1.1 billion** in additional value added products
- **$2.9 billion** economic benefit annually annually

* Data from “The Economic Impacts of Localizing Michigan’s Food System” by Michael Shuman, Cutting Edge Capital, June 2013.

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